



PARKWAY MUSEUMS DISTRICT®

#MyParkwaySpring Photo Contest

The Parkway Council is launching the *#MyParkwaySpring Photo Contest* to draw attention to the many beautiful aspects of the Parkway Museums District.

The Instagram-based contest runs from the first official day of Spring 2020, Thursday, March 19th, thru Friday, May 22nd.

Be sure to read the photo contest rules in their entirety (below) before entering!

CONTEST PERIOD:

March 19 – May 22, 2020

DEADLINE:

May 22, 2020 (end of day)

ELIGIBILITY:

This promotion is open worldwide to Instagram users.

HOW TO ENTER:

Contestants must follow **@parkwaymuseumsdistrict** on Instagram, and post their photos with the hashtag **#MyParkwaySpring**.

IMPORTANT GUIDELINES:

- The **Parkway Museums District** includes Philadelphia's Benjamin Franklin Parkway, from City Hall to the Fairmount Water Works, as well as Eastern State Penitentiary.
- There will be two categories: drone shots and other.

- Photos previously submitted for the 2017-2018 Parkway 100 contest will **not** be considered.
- Photos must be original work by the submitting photographer.
- Photographers may enter as many photos as they wish.
- Filters and editing tools may be used.
- By submitting photos, photographers grant the Parkway Council the right to use their photo (with proper photo credit, of course) for print, video and online purposes.
- Be creative! Consider submitting photos of:
 - Public art
 - Interiors of cultural/educational institutions (if open, and as permitted)
 - Imaginative selfies
 - Vistas
 - Small elements
 - Architecture
 - Fountains
 - Park spaces
- Please do not submit images of areas where photography is expressly forbidden.
- For interior shots in the cultural and educational institutions, be aware that admission fees may be required.
- If photo entries contain identifiable people, you must have signed releases, granting permission for their use.
- Submissions containing inappropriate content will not be considered.

PRIZES:

- TBA. The value of each Parkway Museums District-focused prize (one for drone photography, one for other) will be a minimum of \$100.